



Show guides are often kept to help reconnect with prime resources for future home improvement projects. It is not unheard of for exhibitors to gain new business weeks or months after a show due to the show guide exposure.

The show guides are offered at the show entries by our staff, at key points around each show and they are also posted in interactive digital format on each show's websites for the year following each show.

- **In-Show Exposure**
- **Post-Show Exposure**
- **Print & Web Exposure**
- **Competitive Advantage**
- **Credibility Enhancement**
- **Stand Out From Competitors**
- **Space Available To Non-Exhibitors**



2-Pg Spread	\$1,900
Full Page	1,200
Half Page	700
Quarter Page	400
Eighth Page	250

Cover Upgrades

Inside Cover	add \$200
Back Cover	add \$400

