

2024 Planning Guide

Booth Space

Registration Portals for both shows: TulsaHomeShows.com



April 19-21, 2024

SageNet Center at Expo Square Tulsa, OK

Show Hours: Fri. & Sat. 10a—6p, Sun. 11a—5p
Typical Attendance: 8,000 to 10,000
Public Website: **SpringHomeExpo.com**



November 1-3, 2024

Exchange Center at Expo Square Tulsa, OK

Show Hours: Fri. & Sat. 10a–6p, Sun. 11a–5p
Typical Attendance: 6,000 to 8,000
Public Website: FallHomeExpo.com

Sponsorships

Leading companies in every catagory have the opportunity to become sponsors of our events. Sponsorship package investments range from \$250 to \$10,000. We have over a dozen standard packages or we can create a custom sponsorship package for the perfect match of benefits and budget.

Sponsorships can greatly expand your exposure to our target audience before, during and up to a year after the event. All options are priced at a small fraction of what it would cost you to create or purchase the same benefits on your own. Companies can be sponsors without purchasing booth space.

Show Guide Advertising

We publish very robust full-color show guide magazines for our events. The guide is complete with detailed information on all exhibitors and sponsors registered at least two weeks before the event. There is also a booth map showing exhibitor names and the locations of special show features. Guides are distributed at the entry points to our shows, key points within the show and a digital copy is online for a year following the event.

Display ads and advertorials are available for purchase ranging from \$250 to \$1,900. Companies can be show guide advertisers without purchasing booth space.

TulsaHomeAndGarden.com

We have created TulsaHomeAndGarden.com to provide 24/7/365 connectivity to Tulsa area homeowners seeking professional help from local experts. Whether you are active with our trade show events or not, your company would benefit from having an active listing page on our new online directory.

The cost is minimal when compared to the upside potential newfound business and profits. With the current popularity of zero-contact services, we are seeing a rise in traffic and interest that you should tap into.

While there are many national services on the web, we offer the ONLY truly local directory of home product and service providers that does not also require an associated organization membership. In fact, if you are active with our events at any level, you earn a special 20% discount. Plan levels range from \$2 to \$4 per day.

Select the plan level that best fits your needs and contact us for your discount code. Or, call/email for answers.